



CITY OF FALLS CHURCH

**City of Falls Church
Economic Development Authority
Annual Retreat
Saturday, March 14th, 2020
8:30 AM – 12:00/Noon
Viget Labs
105 W. Broad – 5th Floor
Falls Church, VA 22046**

- I. Informal discussions by participants with light breakfast and coffee
(8:30 – 9:00)**
- II. Call to Order and review of last year's retreat accomplishments
(9:00 - 9:30)**
- III. Discussion on 2020 EDA review topics**
 - a. Special Exception primary criteria
(9:30 – 10:00)**
 - b. How do we incentivize new Class A office space?
(10:00 – 10:30)**
 - c. Marketing the City – videos, restaurant guide, etc.
(10:30 – 11:00)**
 - d. Affordable housing
(11:00 – 11:30)**
 - e. Retreat wrap-up
(11:30 – 12:00/Noon)**
 - f. Adjournment – 12:00/Noon**