



# CITY OF FALLS CHURCH

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**City of Falls Church  
Economic Development Authority  
Annual Retreat  
Saturday, March 14th, 2020  
8:30 AM – 12:00/Noon  
Viget Labs  
105 W. Broad – 5<sup>th</sup> Floor  
Falls Church, VA 22046**

- I. Informal discussions by participants with light breakfast and coffee  
(8:30 – 9:00)**
- II. Call to Order and review of last year's retreat accomplishments  
(9:00 - 9:30)**
- III. Discussion on 2020 EDA review topics**
  - a. Special Exception primary criteria  
(9:30 – 10:00)**
  - b. How do we incentivize new Class A office space?  
(10:00 – 10:30)**
  - c. Marketing the City – videos, restaurant guide, etc.  
(10:30 – 11:00)**
  - d. Affordable housing  
(11:00 – 11:30)**
  - e. Retreat wrap-up  
(11:30 – 12:00/Noon)**
  - f. Adjournment – 12:00/Noon**