

Jeffrey Sikes

From: Wyatt Shields
Sent: Thursday, January 04, 2018 2:16 PM
To: Paul Stoddard; Kerri Oddenino; Jeffrey Sikes; Michael Whitfield; Robert Goff
Subject: FW: News Release: Alexandria City Council Adopts Vision Zero Action Plan

fyi

From: Mark Jinks [<mailto:Mark.Jinks@alexandriava.gov>]
Sent: Thursday, January 4, 2018 1:21 PM
To: Wyatt Shields <WShields@fallschurchva.gov>; suzannel@takomaparkmd.gov
Cc: 'cbean@mwkog.org' <cbean@mwkog.org>; Stuart Freudberg <sfreudberg@mwkog.org>
Subject: FW: News Release: Alexandria City Council Adopts Vision Zero Action Plan

FYI. In follow up to our conversation yesterday, here is the media release that announced City Council's adoption of the Vision Zero plan in December. The video with the testimonial from the crash victim can be seen by clicking the "Getting to Zero" below.

Alexandria City Council Adopts Vision Zero Action Plan

*For Immediate Release:
December 16, 2017*

On December 16, the Alexandria City Council voted unanimously to adopt the Vision Zero Action Plan, a guidance document that will help the City achieve its goal of eliminating all traffic deaths and serious injuries by 2028.

City Council adopted the Vision Zero international traffic safety concept in January 2017. As the first Vision Zero community in Northern Virginia, Alexandria recognizes that traffic injuries and fatalities are preventable through proper engineering, enforcement, evaluation and education.

"The adoption of the Vision Zero Action Plan affirms the City's commitment to making our streets safer and moves Alexandria one step closer to zero traffic deaths and serious injuries," said Mayor Allison Silberberg. "Public safety is a top priority for our city."



More than 1,000 residents, visitors, business owners and employees participated in the Vision Zero Action Plan drafting process and provided feedback on the challenges of safely moving around Alexandria. The adopted plan highlights priority action items that will be a major focus during the first two years of Vision Zero implementation. These items include the creation of a public crash and safety data dashboard that will allow community members to track progress, an accelerated timeline for Safe Routes to School engineering recommendations, and significantly increased traffic safety enforcement on city roadways with higher speeds.

The plan also outlines priority engineering improvements the City will undertake during the first year of Vision Zero implementation, including new pedestrian signals, road markings, signs, curb ramps, and speed limit changes.

The public will be able to track the City's progress both through a crash dashboard and a public work plan, which provides a detailed outline of the steps staff will take to implement the action plan.

For more information about the final plan, crash dashboard, action items, engineering priorities and work plan, visit alexandriava.gov/VisionZero.

For media inquiries, contact Andrea Blackford, Senior Communications Officer, at andrea.blackford@alexandriava.gov or 703.746.3959.

#

This release is available at alexandriava.gov/101193.