



## **FACT SHEET**

### **ULI's Technical Assistance Panel: Creating an Eastern Gateway to Falls Church**

On November 14 and 15, 2018 the City will host “Creating an Eastern Gateway to Falls Church,” a Technical Assistance Panel (TAP) conducted through a partnership with the Urban Land Institute (ULI) and the Metropolitan Washington Council of Government (COG).

**What is the Urban Land Institute?** ULI is a nonprofit education and research organization supported by its members. ULI members represent the full spectrum of land use and real estate development disciplines. ULI's mission is to provide leadership in the responsible use of land and to help create thriving, healthy communities.

**What is a Technical Assistance Panel?** ULI offers TAPs to provide expert, multidisciplinary advice to public agencies and non-profit organizations facing complex land use and real estate issues in the Metropolitan Washington area.

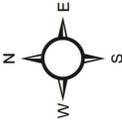
The “Creating an Eastern Gateway” TAP offers the city a unique opportunity to hear from experts in real estate development, urban design, project finance, transportation, planning, civic engagement and other related disciplines. Over the course of a day and a half, the panel will tour the study area, interview city leaders and stakeholders, and work intensively to respond to a series of questions about the study area. The panel considers existing conditions, including existing and future land use, zoning, existing development, demographics, and approved planning studies in nearby Fairfax and Arlington Counties.

**What is the expected outcome of the TAP?** The findings and recommendations will not be official city policy, but will lay some of the groundwork for planning and citizen engagement in this important area of the city, including development of the Small Area Plan.

**How can the public be involved?** The community is welcome to attend the final presentation on November 15 at 4:30 p.m. (105 W. Broad St., 4<sup>th</sup> floor). ULI will also provide a presentation and report to the City Council.

**Where will the final report and presentation be posted?** Video of the presentation and supporting documents will be available on the City's website, [www.fallschurchva.gov/TAP](http://www.fallschurchva.gov/TAP).



<p>Aerial</p>	<p><b>Eastern Gateway/ 7 Corners</b></p>	<p><b>Planning Opportunity Area 5</b></p>		<p><b>City of Falls Church</b></p>	<p><b>Legend</b></p>	<p>--- City Boundary</p>	<p> Study Area</p>	<p>Map Based on 2015 Aerial Imagery for City of Falls Church</p>		
---------------	--	---	---	--	----------------------	--------------------------	---	--	---	---

