



2022 City of Falls Church Halloween Carnival Sponsorship Opportunities Saturday, October 29, 2022

The Falls Church Recreation and Parks Department host an annual spooktacular Halloween Carnival. Weather permitting, this event will take place outside in Historic Cherry Hill Park. Attendees can play carnival games, win candy and prizes, jump in moon bounces and more!

Presenting Sponsor - \$3,000

- Exclusive presenting event rights. Example - Name Incorporated Into Event Name: City of Falls Church Annual Halloween Carnival Presented by _____ (Company Name)
- Company banner displayed at event entrance
- Product booth on site to distribute company promotional items and information
- Company banner or company signage displayed at all activities
- Company logo featured and linked (to website or social media) on official event website, www.fallschurchva.gov/Halloween
- Company noted and linked (website or social media) in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company name noted in event news release
- Company tagged in one post each from City of Falls Church official accounts: Facebook, Instagram, Twitter
- Logo or company name recognition on all promotional flyers

Carnival Games Sponsor - \$1,500

- Official designation as the City of Falls Church Halloween Carnival Games Sponsor
- Company banners displayed where all carnival games take place
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/Halloween
- Company noted and linked (website or social media) in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company name listed on all promotional flyers
- Opportunity to distribute company "give-away" items at event

Activity Sponsor - \$500

- Official designation as a sponsor of one of our Halloween Carnival activities
- Company banner displayed where activity is held
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/Halloween
- Company name listed on all promotional flyers
- Company name listed on signage
- Opportunity to distribute company "give-away" items at event

YES! We want to sponsor the 2022 Halloween Carnival!

Interested in sponsoring other City of Falls Church Special Events? Please contact Scarlett Williams at sawilliams@fallschurchva.gov.

Organization: _____

Address: _____

Primary Contact: _____

Phone Number: _____ **Email:** _____

Website: _____

Attach Certificate of Insurance.

Support Level Fee

- ___ Presenting Sponsor \$3,000
- ___ Carnival Games Sponsor \$1,500
- ___ Activity Sponsor \$500

PAYMENT: Due September 30, 2022. There is no guarantee for printed materials to have name and/or logo if turned in after due date

___ Check (made payable to City of Falls Church)

___ Credit Card (A Recreation and Parks Department staff member will call for payment or you can pay on Web Trac after September 30. Login information will be provided.)

MAIL TO or DROP OFF: Falls Church Recreation and Parks Department, Attn: Special Events
223 Little Falls Street - Falls Church, VA 22046
OR Email to: sawilliams@fallschurchva.gov

SIGNATURE _____ DATE _____