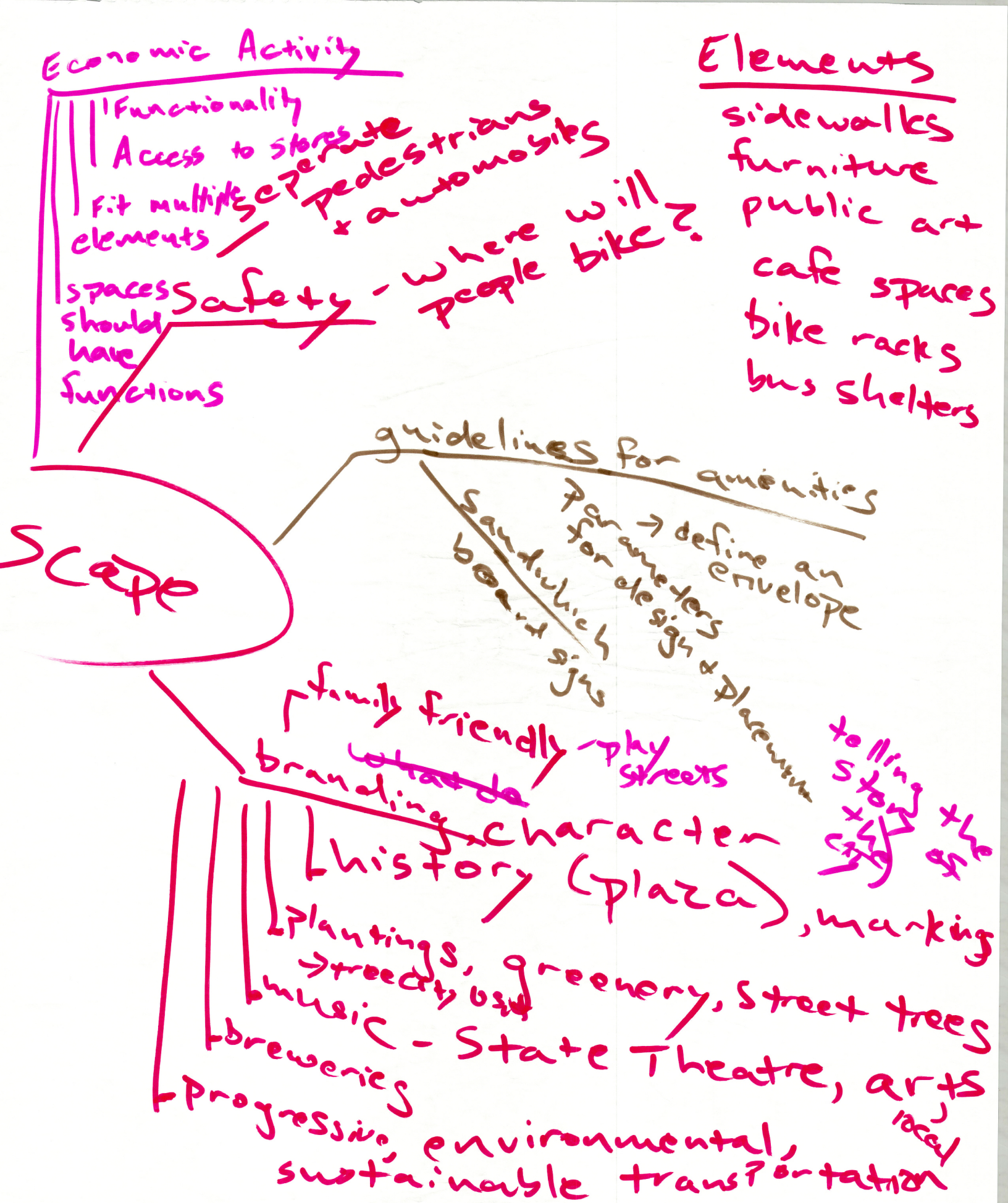

Economic Activity

- Functionality
- Access to stores
- Fit multiple elements
- spaces should have functions

Elements

- sidewalks
- furniture
- public art
- cafe spaces
- bike racks
- bus shelters

Scape

- guidelines for amenities
  - → define an envelope
  - parameters for design & placement
  - sandwhich board signs
- family friendly - play streets
- branding, character
  - history (plaza), marking
  - plantings, greenery, street trees
    - → treecity, usa
  - music - State Theatre, arts, local
  - breweries
  - progressive, environmental, sustainable transportation

telling the story of the city