



Economic Development Authority Meeting Agenda

Tuesday, November 14th, 2023 ❖ 7:00 pm

Viget Offices, 105 W. Broad St, 5th Floor

Falls Church VA 22046

This is an in-person meeting with a virtual participation option: [Click here to join the meeting](#)

Public comments may be submitted to ngoodwin@fallschurchva.gov until 8:00 PM on October 11, 2023. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

PLEASE NOTE: This meeting offers an option for the public and staff to join through Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions below this meeting agenda.** Please email ngoodwin@fallschurchva.gov if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

1. Call to Order
 - [Meeting Presentation](#)
2. Roll Call
3. Approval of DRAFT September October 12, 2023 EDA meeting Minutes
[Draft Economic Development Authority Minutes 10-12-2023](#)
4. EDA/EDO Quarterly Report (July 1- September 30, 2023)
[Economic Development Quarterly Report: July-Sept 2023](#)
5. Updates/discussion:
 - a. Status update of Virginia Village closing – Brenden Woodley – HHS staff
 - b. Updates on EDA Retreat/2023 Work Plan items below:
 - Review upcoming development projects and other Council items (ongoing)
 - Commercial district amenities – i.e. holiday tree lighting November 27th, 6 PM at Founders Row 1
 - Parking code update study (Planning staff is now planning to bid out this work and staff the effort)
 - Hiring/managing a market research consultant – (Lisa Benjamin - Newmark)
 - Tourism web site – Update from Sarah
 - Restaurant week – Update from Sarah



- Hiring/managing a marketing consultant – Update from Sarah
 - Transfer Virginia Village properties to Wesley and remain involved in redevelopment discussions in the future
 - Yiftee ‘Little City Gift Card’ Program
 - Parklets (new outdoor dining areas) via Federal ARPA funds
- c. **“Voluntary concessions” for ground floor uses in mixed use projects** – Lisa Benjamin written report on analysis and recommendations expected soon.
6. **Update on City projects/status of upcoming business openings**
7. **Washington and Old Dominion Trail wayfinding signage**
8. **Update on Levine School of Music in the West Falls Church project**
9. **Upcoming meeting dates on Quinn and other projects/ED topics of interest:**
- a. 11/20/23 – Council work session on Quinn project
 - b. 11/27/23 – 6 PM – Tree lighting ceremony at Founders Row 1
10. **Other member issues**
11. **Adjournment**

Questions: Economic Development Authority Staff Liaison: Becky Witsman, 571-422-7900
bwitsman@fallschurchva.gov

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2. You have two choices:



- **Download the Windows app:** Download the Teams app.
 - **Join on the web instead:** Join a Teams meeting on the web.
3. Type in your name.
 4. Choose the audio and video settings you want.
 5. Select **Join now**.
 6. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.