



Economic Development Authority Meeting Agenda

Tuesday, July 11, 2023 ❖ 7:00 pm

Viget Headquarters, George Mason Square

105 W. Broad, 5th Floor, Falls Church VA 22046

This is an in-person meeting with a virtual participation option: [Click here to join the meeting](#)

Public comments may be submitted to ngoodwin@fallschurchva.gov until 8:00 PM on July 10, 2023. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

PLEASE NOTE: This meeting offers an option for the public and staff to join through Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions below this meeting agenda.** Please email ngoodwin@fallschurchva.gov if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

1. **Call to Order**
2. **Approval of DRAFT June 6th, 2023 EDA meeting minutes** [Draft Economic Development Authority Minutes 06-06-2023](#)
3. **Status of Council Work plan item - 'Identify top commercial uses desired in new developments, which also reflect current market trends, in the City, and negotiate for those uses in the Special Mixed-use ground floor voluntary concessions – using data reflecting post covid economic trends will be used'**
Lisa Benjamin, our real estate/market research consultant, will attend the meeting and provide an overview of the topic and lead the discussion with us on identifying top commercial uses for new City projects moving forward.
Updates/discussion:
 - a. Status update of Virginia Village Memorandum of Understanding/closings
 - b. Updates on:
 - i. Parklets
 - ii. Commercial district amenities – new furniture at Mr. Brown's Park
 - iii. Parking update study funding and staffing
 - iv. Hiring/managing a marketing consultant
 - v. Restaurant week and mini-tourism web site
 - vi. Little City Gift cards
4. **Request for financial support for dues for FC EDO for participation in Northern Virginia Economic Development Alliance (NVEDA)**



5. Updates on new business openings and City projects/retail
6. Other member issues
7. Adjournment

Questions: Economic Development Authority Staff Liaison: Becky Witsman, 571-422-7900
bwitsman@fallschurchva.gov

Instructions for joining a Microsoft Teams meeting:

[Click here to watch a video with instructions for joining a Teams meeting](#)

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2. **Download the Teams app for your device when prompted:**
 - Type in your name.
 - Choose the audio and video settings you want.
3. Select **Join now**.
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1. Click or copy and paste the meeting link provided.
2. You have two choices:
 - **Download the Windows app:** Download the Teams app.
 - **Join on the web instead:** Join a Teams meeting on the web.
3. Type in your name.
4. Choose the audio and video settings you want.
5. Select **Join now**.
6. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.