



2022 City of Falls Church Easter Egg Hunt Sponsorship Opportunity Saturday, April 16, 2022

Children will hunt for candy, prize eggs and take pictures with the Easter Bunny in historic Cherry Hill Park on Saturday, April 16, 2022. The Easter Egg Hunt is a popular springtime tradition in the City for approximately 2,000 children and their parents.

Activity Sponsor - \$800

- Official designation as a sponsor of one of our Easter Egg Hunt Activities (Example – Easter Bunny Picture Spot, Craft Booth)
- Company banner displayed in prominent location
- Company name listed on all promotional flyers
- Company name listed on signage for that activity
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/EggHunt
- Company noted and linked (website or social media) in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company name noted in event news release
- Company tagged in one post each from City of Falls Church official accounts: Facebook, Twitter, Instagram

YES! We want to sponsor the 2022 Easter Egg Hunt!

Interested in sponsoring other City of Falls Church Special Events? Please contact Scarlett Williams at sawilliams@fallschurchva.gov.

Organization: _____

Address: _____

Primary Contact: _____

Phone Number: _____ **Email:** _____

Website: _____

Attach Certificate of Insurance.

PAYMENT: Due March 18, 2022. There is no guarantee for printed materials to have name listed if turned in after due date.

Check (made payable to City of Falls Church)

Credit Card (A Recreation and Parks Department staff member will call for payment or you can pay on Web Trac after March 18. Login information will be provided.)

MAIL TO or DROP OFF: Falls Church Recreation and Parks Department, Attn: Special Events
223 Little Falls Street - Falls Church, VA 22046
OR Email to: sawilliams@fallschurchva.gov

SIGNATURE _____ DATE _____