

Falls Church Festival

Saturday, September 12, 2020

Sponsorship Opportunities

Over 10,000 residents and visitors celebrate the arrival of Fall at our Falls Church Festival. This annual event includes pony rides and a children's tent full of activities for young attendees. Local restaurants serve samples of their cuisine that the crowd can purchase with 'Taste' tickets. Over 90 crafters, businesses and civic groups set up booths with live music, a beer garden, and amusement rides adding to a picture perfect day in Cherry Hill Park.

Presenting Sponsor - \$5,000

- Exclusive presenting festival rights. Example - Name incorporated into event name: Falls Church Festival Presented by _____ (Company Name)
- Corporate size (20'x 10') tented area with tables and chairs in a prominent location
- Company banner displayed on main entertainment stage
- Company logo featured and linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company name featured on official Facebook event listing and in event header graphic
- Company featured and linked (website and social media) as the Presenting Sponsor in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company name featured as Presenting Sponsor in event news release
- Company tagged and featured in two posts each from City of Falls Church official accounts: Facebook, Twitter, Instagram
- Company name listed on promotional flyers and event t-shirts worn by staff and volunteers
- Name recognition during announcements
- Introduction and recognition by Emcee on stage and opportunity to address attendees from stage
- Twenty complimentary Taste Tickets and three commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at a discounted price

Entertainment Sponsor - \$3,000

- Official and exclusive designation as an Entertainment Sponsor of the Falls Church Festival
- Corporate size (10x10) tented area with tables and chairs in a prominent location
- Company banner displayed on entertainment stage
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company tagged in one post each about event's entertainment from City of Falls Church official accounts: Facebook, Twitter, Instagram
- Company featured and linked (website or social media) as the Entertainment Sponsor in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company name listed on promotional flyers and event t-shirts worn by staff and volunteers
- Name recognition during announcements on-site
- Fifteen complimentary Taste Tickets and three commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at a discounted price

Children's Tent Sponsor - \$2,500

- Official and exclusive designation as a Children's Tent Sponsor of the Falls Church Festival
- Banner space on and in Children's Tent for company banner(s)
- Corporate size (20'x 10') tented area with tables and chairs in a prominent location in the main festival
- Company name listed on promotional flyers and event t-shirts worn by staff and volunteers
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company tagged in one post each about event's children's tent from City of Falls Church official accounts: Facebook, Twitter, Instagram
- Company featured and linked (website or social media) as the Children's Tent Sponsor in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Name recognition during announcements on-site
- Twelve complimentary Taste Tickets and three commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at a discounted price

Sponsor - \$2,000

- Official designation as a Sponsor of the Falls Church Festival
- Corporate size (10'x 10') tented area with tables and chairs in a prominent location
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company tagged in one post each from City of Falls Church official accounts: Facebook, Twitter, Instagram
- Company name listed on promotional flyers and event t-shirts worn by event staff and volunteers
- Name recognition during announcements on-site
- Eleven complimentary Taste Tickets and three commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at discounted price

Supporter - \$1,000

- Official designation as a Supporter of the Falls Church Festival
- Corporate size (10' x 10') area with tables and chairs in a prominent location (Tent provided for additional \$175).
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company name listed on promotional flyers and event t-shirts worn by event staff and volunteers
- Ten complimentary Taste Tickets and two commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at discounted rate

YES! We want to sponsor the 2020 Falls Church Festival!

Interested in sponsoring other City of Falls Church Special Events? Please contact Scarlett Williams at (703)248-5199 or email sawilliams@fallschurchva.gov.

Organization: _____

Address: _____

Primary Contact: _____

Phone: _____ Email: _____

Support Level	Fee	
___ Presenting Sponsor	\$5,000	
___ Entertainment Sponsor	\$3,000	
___ Children's Tent Sponsor	\$2,500	
___ Sponsor	\$2,000	
___ Supporter	\$1,000	___ Supporter with tent \$1,175

PAYMENT: (Due July 31, 2020) There is no guarantee for printed materials to have name and/or logo if turned in after due date.

___ Check (made payable to *City of Falls Church*)

___ Credit Card Name on Card: _____ Number: _____

Exp: _____ CVC code: _____ Zip Code: _____

SIGNATURE _____ DATE _____