



Falls Church Festival

Saturday, September 14, 2019

Sponsorship Opportunities

Over 7,000 residents and visitors celebrate the arrival of Fall at our Falls Church Festival. This annual event includes pony rides and a children's tent full of activities for young attendees. Local restaurants serve samples of their cuisine that the crowd can purchase with 'Taste' tickets. Over 90 crafters, businesses and civic groups set up booths with live music, a beer garden, and amusement rides adding to a picture perfect day in Cherry Hill Park.

Presenting Sponsor - \$5,000

- Exclusive presenting festival rights. Example - Name incorporated into event name: Falls Church Festival Presented by _____ (Company Name)
- Corporate size (20'x 10') tented area with tables and chairs in a prominent location
- Company banner displayed on main entertainment stage
- Company logo featured and linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company name featured on official Facebook event listing and in event header graphic
- Company featured and linked (website and social media) as a sponsor in one Focus on Falls Church eNewsletter (distributed on Thursdays)
- Company name featured as Presenting Sponsor in event news release
- Company tagged and featured in two posts each from City of Falls Church official accounts:
- Facebook, Twitter, Instagram
- Company name listed on promotional flyers and event t-shirts worn by staff and volunteers
- Name recognition during announcements on-site and following the event
- Introduction and recognition by Emcee on stage and opportunity to address attendees from stage
- Fifteen complimentary Taste Tickets and three commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at a discounted price

Entertainment Sponsor - \$3,000

- Official and exclusive designation as an entertainment sponsor of the Falls Church Festival
- Corporate size (10x10) tented area with tables and chairs in a prominent location
- Company banner displayed on entertainment stage
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company tagged in one post each about event's entertainment for City of Falls Church official accounts: Facebook, Twitter, Instagram
- Company featured and linked (website or social media) as the Entertainment Sponsor in one Focus on Falls Church eNewsletter (distributed on Thursdays)
- Company name listed on promotional flyers and event t-shirts worn by staff and volunteers
- Name recognition during announcements during the event
- Fifteen complimentary Taste Tickets and three commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at a discounted price

Children's Tent Sponsor - \$2,500

- Official and exclusive designation as a Children's Tent Sponsor of the Falls Church Festival
- Banner space on and in Children's Tent for company banner(s)
- Corporate size (10'x 10') tented area with tables and chairs in a prominent location in the main festival
- Company name listed on promotional flyers and event t-shirts worn by staff and volunteers
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company tagged in one post each about event's children's tent from City of Falls Church official accounts: Facebook, Twitter, Instagram
- Company featured and linked (website or social media) as the Children's Tent Sponsor in one Focus on Falls Church eNewsletter (distributed on Thursdays)
- Name recognition during announcements on-site and following the event
- Twelve complimentary Taste Tickets and three commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at a discounted price

Sponsor - \$2,000

- Official designation as a Sponsor of the Falls Church Festival
- Corporate size (10'x 10') tented area with tables and chairs in a prominent location
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company tagged in one post each from City of Falls Church official accounts: Facebook, Twitter, Instagram
- Company name listed on promotional flyers and event t-shirts worn by event staff and volunteers
- Name recognition during announcements on-site and following the event
- Fifteen complimentary Taste Tickets and three commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at discounted price

Supporter - \$1,000

- Official designation as a Supporter of the Falls Church Festival
- Corporate size (10' x 10') area with tables and chairs in a prominent location (Tent provided for additional \$175).
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/FallFest
- Company name listed on promotional flyers and event t-shirts worn by event staff and volunteers
- Ten complimentary Taste Tickets and two commemorative t-shirts
- Opportunity to purchase additional Taste Tickets at discounted rate

Interested in other sponsorship opportunities?

Please contact Scarlett Williams at (703) 248-5199 or sawilliams@fallschurchva.gov for details about all of our Sponsorship Opportunities.

YES! We want to sponsor the 2019 Fall Church Festival!

Organization: _____

Address: _____

Primary Contact: _____

Phone: _____ Email: _____

Support Level	Fee
___ Presenting Sponsor	\$5,000
___ Entertainment Sponsor	\$3,000
___ Children's Tent Sponsor	\$2,500
___ Sponsor	\$2,000
___ Supporter	\$1,000
___ Supporter with tent	\$1,175

PAYMENT: (Due August 2, 2019) There is no guarantee for printed materials to have name and/or logo if turned in after due date.

___ Check (made payable to *City of Falls Church*)

___ Credit Card Name on Card: _____

Card Number: _____

Exp: _____ CVC Codes: _____ Zip Code _____

SIGNATURE _____ DATE _____