



City of Falls Church Halloween Carnival



Saturday, October 30, 2021

Sponsorship Opportunities

Held yearly, the Falls Church Community Center is transformed into a Halloween Carnival to entertain guests of all ages. Depending on COVID protocols for elementary aged children, this event may be held outside this year. Attendees can play Carnival games, win candy and prizes, jump in moon bounces and more!

Presenting Sponsor - \$3,000

- Exclusive presenting event rights. Example - Name Incorporated Into Event Name: City of Falls Church Annual Halloween Carnival Presented by _____ (Company Name)
- Company banner displayed at event entrance
- Product booth on site to distribute company promotional items and information
- Company banner or company signage displayed at all activities
- Company logo featured and linked (to website or social media) on official event website, www.fallschurchva.gov/Halloween
- Company noted and linked (website or social media) in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company name noted in event news release
- Company tagged in one post each from City of Falls Church official accounts: Facebook and Twitter
- Logo or company name recognition on all promotional flyers

Carnival Games Sponsor - \$1,500

- Official designation as the City of Falls Church Halloween Carnival Games Sponsor
- Company banners displayed where all carnival games take place
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/Halloween
- Company noted and linked (website or social media) in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company name listed on all promotional flyers
- Opportunity to distribute company "give-away" items

Activity Sponsor - \$500

- Official designation as a sponsor of one of our Halloween Carnival activities
- Company banner displayed where activity is held
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/Halloween
- Company name listed on all promotional flyers
- Company name listed on signage
- Opportunity to distribute company "give-away" items

YES! We want to sponsor the 2021 Halloween Carnival!

Interested in sponsoring other City of Falls Church Special Events? Please contact Scarlett Williams at (703) 248-5199 or email sawilliams@fallschurchva.gov.

Organization: _____

Address: _____

Primary Contact: _____

Phone: _____ Email: _____

Support Level	Fee
___ Presenting Sponsor	\$3,000
___ Carnival Games Sponsor	\$1,500
___ Activity Sponsor	\$500

PAYMENT: (Due **September 24, 2021**) There is no guarantee for printed materials to have name and/or logo if turned in after due date

___ Check (made payable to *City of Falls Church*)

___ Credit Card Name on Card: _____ Number: _____

Exp: _____ CVC code: _____ Zip Code: _____

SIGNATURE _____ DATE _____