

# 2016 City of Falls Church Farm Day

## **Sponsorship Opportunities**

Farm Day is a popular Falls Church autumn event with over 2,000 people attending the festivities. The event takes place in Cherry Hill Park and offers families the opportunity to step back into the past and experience life in 19th century rural Virginia. Some of the activities include corn shelling and grinding in the original 1856 barn, blacksmithing and beekeeping demonstrations, horse drawn hayrides, pony rides and a petting farm. Children also enjoy painting pumpkins, pressing apple cider, and making scarecrows.

Please call Corey Jannicelli at (703) 248-5171 or e-mail [CJannicelli@fallschurchva.gov](mailto:CJannicelli@fallschurchva.gov) to discuss sponsorship in further detail.

### **Presenting Sponsor - \$2,500**

- Exclusive presenting event rights. Example - Name Incorporated Into Event Name: City of Falls Church Fall Annual Farm Day Presented by \_\_\_\_\_ (Company Name)
- Corporate size (20' x 10') tented area with tables and chairs in a prominent location
- Company Banner displayed on both Cherry Hill Barn and Cherry Hill Park Pavilion during event
- Logo on City website where event is advertised
- Logo Recognition on Promotional Flyers
- Company name included in media coverage and City press releases
- Twenty complimentary tickets to Farm Day activities

### **Activity Sponsor - \$800**

- Official Designation as a Sponsor of the Annual City of Falls Church Farm Day
- Exclusive sponsor for one of our Farm Day activities, including Hayrides, Petting Farm, Pumpkin Painting, Scarecrow Making, Cider Pressing or the Musical Entertainment
- 10' x 10' booth space with tables and chairs located in a prominent location
- Company signage at sponsored activity. Example - Hayrides brought to you by \_\_\_\_\_ (Company Name)
- Company name on City website where event is advertised
- Name Recognition on promotional flyers for the event
- Twenty complimentary tickets to Farm Day activities

### **YES! We want to sponsor Farm Day!**

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **PAYMENT: (Due Friday, August 26, 2016)**

\_\_\_ Check (made payable to *City of Falls Church*)

\_\_\_ Credit Card Name on Card: \_\_\_\_\_ Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVC code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_