



CITY OF FALLS CHURCH

DATE: September 13, 2016
TO: Boards and Commissions
FROM: Streetscape Taskforce
SUBJECT: Streetscape Guidelines Update

Request

The Streetscape Taskforce requests your feedback on the latest draft updates to the City's streetscape guidelines (attached). While feedback is welcome on the entire document, the Taskforce is particularly interested in feedback on the following elements:

1. **The vision and goals:** Do the draft vision and goals respond to the interests of your group? Do they represent the overall interests of the City?
2. **Cross Sections:** Do the proposed cross sections provide the right mix of space for amenities, pedestrian traffic, and building uses?
3. **Street Furniture:** Does the proposed street furniture promote the City's brand?

The Streetscape Taskforce will make its recommendations to City Council in December 2016. To have adequate time to incorporate feedback into the recommendations, the Taskforce requests that you provide feedback no later than October 28, 2016.

Background

On May 9, 2016, the City Council established the Streetscape Taskforce and assigned it the task of recommending updates to the City streetscape guidelines (Charter attached).

Recognizing that many groups are stakeholders in the City's streetscape, the Taskforce draws members from many groups. The following groups are directly represented on the Taskforce: Council, Planning Commission, Architectural Advisory Board (AAB), Arts and Humanities Council (CATCH), Citizens Advisory Committee on Transportation (CACT), Economic Development Authority (EDA), Environmental Services Council (ESC), Human Services Advisory Council (HSAC), Tree Commission, Chamber of Commerce, and Village Preservation and Improvement Society (VPIS).

The Taskforce has met six times since June and has discussed many facets of streetscape design. The list of topics covered includes:

- How can streetscape design help identify and promote the City?
- What makes a good streetscape?
- How do different streetscape elements fit together?

Background materials and meeting notes are available of the Taskforce website, <http://www.fallschurchva.gov/streetscape>.

List of Attachments

1. Draft guidelines
2. Streetscape Taskforce Charter

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