# Fiscal Impact Analysis of Broad & Washington City of Falls Church, Virginia

Prepared for Insight Property Group LLC | March 16, 2017





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### STUDY OBJECTIVE AND KEY FINDINGS

Insight Property Group LLC ("Client") engaged RCLCO (Robert Charles Lesser & Co.), a national real estate advisory firm based in Bethesda, Maryland, to analyze the fiscal impact on the City of Falls Church, Virginia, of its proposed development, Broad & Washington. Assuming the property is rezoned according to the Client's application, the development program would consist of 292 rental apartments, 26,300 square feet of in-line retail including an estimated 13,000 square feet of restaurant space, 66,700 square feet of office space, and a 5,000 square foot theater. RCLCO analyzed the fiscal impact of development of the site under the proposed rezoning. We have not included the impact of the theater in our analysis.

Between 2017 and 2036, the typical 20-year time period for which RCLCO conducts fiscal impact analyses, RCLCO estimates that the property will generate tax revenues of approximately \$58.1 million against operating expenditures of \$26.6 million, resulting in a positive net fiscal operating impact of \$31.4 million. (See Figure 1 and Exhibit 1.) Exhibit 2 shows the total revenues and expenditures and net fiscal impact by year, as well as the cumulative net fiscal impact. Exhibit 3 graphs the cumulative net fiscal impact.

Without taking account of inflation or the fiscal benefits from construction, the annual gross fiscal impact after stabilization of the development will be \$2,664,000 and the annual net fiscal impact will be \$1,420,000.

Development on the site will result in approximately 366 permanent jobs.



Summary of Fiscal Impact Analysis Broad & Washington, 2017-2036

Figure 1

City of Falls Church		
ESTIMATED REVENUES		DISTRIBUTION
Real Property Tax	\$30,445,000	52%
Personal Property Tax	\$3,557,000	6%
Sales Tax	\$3,322,000	6%
Meals Tax	\$7,513,000	13%
BPOL Tax	\$1,708,000	3%
Licenses and Permits	\$540,000	1%
Miscellaneous Revenues	\$10,978,000	19%
Total	\$58,063,000	100%
ESTIMATED EXPENDITURES		
Total Expenditures	\$26,644,000	
Net Fiscal Impact	\$31,419,000	



### ASSUMPTIONS AND METHODOLOGY

All of the assumptions are shown on Exhibit 4 and discussed below.

### Revenues

### Real Property Tax Revenues

RCLCO determined the site's land value from the City of Falls Church Property Assessment database. RCLCO estimated the assessed values for the various types of development planned for the site based on the city's fiscal impact model. The current assessed value of the land is included until the development is assumed to be completed, but no credit has been taken for other taxes on the existing development. The city's tax rate of \$1.315 per \$100 in assessed value was applied to the estimated assessed value to estimate the real property tax in each year. The proposed development was assumed to come on line by 2021.

### Personal Property Tax Revenues

RCLCO estimated that each household in the city pays, on average, \$323 per person per year in personal property tax. RCLCO also estimated that businesses pay, on average, \$105 per employee in personal property tax. Annual tax revenues were calculated by multiplying the annual estimated population and employment by the appropriate factors, which were assumed to increase by 2.5% annually.

### Sales and Meals Taxes

RCLCO estimated the generation of sales taxes from two sources: retail spending by residents, and on-site retail spending. RCLCO determined annual household retail spending from the BLS Consumer Expenditure Survey, with 25% of retail spending and 20% of restaurant spending estimated to be in the city (not including retail spending at on-site retail). RCLCO assumed that the on-site retail would generate sales of \$643 per square foot at the restaurants, and \$435 per square foot at the other retail, based on information provided by the Client's retail broker. The estimates of annual taxable retail sales in the city were multiplied by the city sales tax rate of 1% to determine the actual sales tax receipts, and the restaurant sales were multiplied by the 4% meals tax rate. Retail sales were assumed to increase at the 2.5% rate of inflation every year.

#### **BPOL Tax**

RCLCO assumed BPOL tax generation from four sources. The first is receipts of contractors involved in the construction of the project. RCLCO estimated construction costs based on data from the developer. The BPOL tax rate of \$0.16 per \$100 of gross receipts was applied to the estimate of construction costs. The second source is retail sales receipts in the city generated by residents and the on-site retail. The total receipts amount is assumed to equal the



amount estimated for purposes of the sales tax calculation described above. The BPOL tax rate of \$0.19 per \$100 in gross receipts was applied to these receipts. Finally, the property owner must pay a BPOL tax of \$0.38 per \$100 in gross receipts for residential rental income and \$0.52 per \$100 in gross receipts for commercial rental revenue. For this purpose, RCLCO assumed rental rates provided by the Client.

### Other Licenses and Permits

Anticipated licenses and permit payments other than BPOL were provided by the Client.

### Miscellaneous Revenues

To forecast miscellaneous revenues, which include a variety of revenue items, such as utility taxes, cigarette taxes, charges for services, and fines and forfeitures, RCLCO typically identifies the total amount collected in a given year and estimates the portion of those revenues that are likely attributable to employees in the city and the portion attributable to residents. On that basis, an average amount of miscellaneous revenue per resident and employee can be calculated. RCLCO followed a similar approach for this report. Details are shown on Exhibit 6. RCLCO relied on the city fiscal impact model for assumptions regarding residents per rental apartment. Miscellaneous revenues were assumed to increase by 2.5% per year.

### **Expenditures**

### **Operating Expenditures**

The estimation of operating expenditures follows a similar methodology to that of miscellaneous revenues. The total city general fund expenditures, as shown in the FY 2017 budget, that were judged to vary with new development were divided among the estimated number of residents, employees, and students in the city to arrive at average expenditure estimates per resident, per employee, and per student. Details are shown on Exhibit 7. RCLCO relied on the city fiscal impact model for assumptions regarding residents per rental apartment. RCLCO estimated the number of students per unit as discussed in the following section. Average operating expenditures per resident, per employee, and per student were assumed to increase by 2.5% per year.

### **Student Generation Rates**

RCLCO applied student generation rates by number of bedrooms (including accounting for dens), based on the newer rental apartment developments in the city, as shown in Exhibit 8. Data on West Broad, currently in lease-up, was included as of January 2017. Using these rates and the unit mix planned for Broad & Washington, the pupil generation rate at Broad & Washington will be 0.249, or 84 students.



\* \* \* \* \*

This engagement was conducted by Leonard Bogorad, Managing Director. If you have any questions regarding the conclusions and recommendations included herein, or wish to learn about other RCLCO advisory services, please call (240) 644-1300.



### **GENERAL LIMITING CONDITIONS**

Reasonable efforts have been made to ensure that the data contained in this study reflect accurate and timely information and are believed to be reliable. This study is based on estimates, assumptions, and other information developed by RCLCO from its independent research effort, general knowledge of the industry, and consultations with the client and its representatives. No responsibility is assumed for inaccuracies in reporting by the client, its agent, and representatives or in any other data source used in preparing or presenting this study. This report is based on information that to our knowledge was current as of the date of this report, and RCLCO has not undertaken any update of its research effort since such date.

Our report may contain prospective financial information, estimates, or opinions that represent our view of reasonable expectations at a particular time, but such information, estimates, or opinions are not offered as predictions or assurances that a particular level of income or profit will be achieved, that particular events will occur, or that a particular price will be offered or accepted. Actual results achieved during the period covered by our prospective financial analysis may vary from those described in our report, and the variations may be material. Therefore, no warranty or representation is made by RCLCO that any of the projected values or results contained in this study will be achieved.

Possession of this study does not carry with it the right of publication thereof or to use the name of "Robert Charles Lesser & Co." or "RCLCO" in any manner without first obtaining the prior written consent of RCLCO. No abstracting, excerpting, or summarization of this study may be made without first obtaining the prior written consent of RCLCO. This report is not to be used in conjunction with any public or private offering of securities or other similar purpose where it may be relied upon to any degree by any person other than the client without first obtaining the prior written consent of RCLCO. This study may not be used for any purpose other than that for which it is prepared or for which prior written consent has first been obtained from RCLCO.



### CRITICAL ASSUMPTIONS

Our conclusions are based on our analysis of the information available from our own sources and from the client as of the date of this report. We assume that the information is correct, complete, and reliable.

We made certain assumptions about the future performance of the global, national, and local economy and real estate market, and on other factors similarly outside either our control or that of the client. We analyzed trends and the information available to us in drawing these conclusions. However, given the fluid and dynamic nature of the economy and real estate markets, as well as the uncertainty surrounding particularly the near-term future, it is critical to monitor the economy and markets continuously and to revisit the aforementioned conclusions periodically to ensure that they are reflective of changing market conditions.

We assume that the economy and real estate markets will grow at a stable and moderate rate to 2020 and beyond. However, stable and moderate growth patterns are historically not sustainable over extended periods of time, the economy is cyclical, and real estate markets are typically highly sensitive to business cycles. Further, it is very difficult to predict when an economic and real estate upturn will end.

With the above in mind, we assume that the long term average absorption rates and price changes will be as projected, realizing that most of the time performance will be either above or below said average rates.

Our analysis does not consider the potential impact of future economic shocks on the national and/or local economy, and does not consider the potential benefits from major "booms" that may occur. Similarly, the analysis does not reflect the residual impact on the real estate market and the competitive environment of such a shock or boom. Also, it is important to note that it is difficult to predict changing consumer and market psychology.

As such, we recommend the close monitoring of the economy and the marketplace, and updating this analysis as appropriate.

Further, the project and investment economics should be "stress tested" to ensure that potential fluctuations in revenue and cost assumptions resulting from alternative scenarios regarding the economy and real estate market conditions will not cause failure.

In addition, we assume that the following will occur in accordance with current expectations:

- Economic, employment, and household growth.
- Other forecasts of trends and demographic and economic patterns, including consumer confidence levels.
- The cost of development and construction.
- Tax laws (i.e., property and income tax rates, deductibility of mortgage interest, and so forth).
- Availability and cost of capital and mortgage financing for real estate developers, owners and buyers.
- Competitive projects will be developed as planned (active and future) and that a reasonable stream of supply offerings will satisfy real estate demand.
- Major public works projects occur and are completed as planned.

Should any of the above change, this analysis should be updated, with the conclusions reviewed accordingly (and possibly revised).



**APPENDIX: SUPPORTING EXHIBITS** 



### **LIST OF EXHIBITS**

Exhibit 1	Net Fiscal Impact Summary; Broad & Washington; 2017-2036
Exhibit 2	Total Revenues and Expenditures by Year; Broad & Washington; 2017-2036
Exhibit 3	Cumulative Net Fiscal Impact; Broad & Washington; 2017-2036
Exhibit 4	Assumptions; Falls Church, Virginia; 2016
Exhibit 5	Fiscal Impact Analysis - Broad & Washington; City of Falls Church; 2015-2034
Exhibit 6	Allocation of City Revenues - General Fund; Falls Church, Virginia
Exhibit 7	Allocation of City Expenditures; Falls Church, Virginia
Exhibit 8	Calculation of Student Generation Rates



### Exhibit 1

### NET FISCAL IMPACT SUMMARY BROAD & WASHINGTON 2017-2036

City of Falls Church		
ESTIMATED REVENUES		DISTRIBUTION
Real Property Tax	\$30,445,000	52%
Personal Property Tax	\$3,557,000	6%
Sales Tax	\$3,322,000	6%
Meals Tax	\$7,513,000	13%
BPOL Tax	\$1,708,000	3%
Licenses and Permits	\$540,000	1%
Miscellaneous Revenues	\$10,978,000	19%
Total	\$58,063,000	100%
ESTIMATED EXPENDITURE	S	
Total Expenditures	\$26,644,000	
Net Fiscal Impact	\$31 419 000	



### Exhibit 2

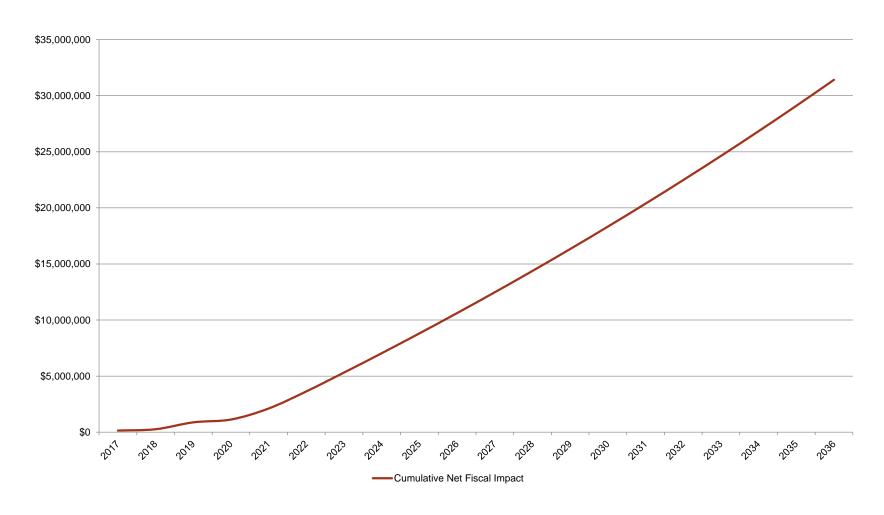
## TOTAL REVENUES AND EXPENDITURES BY YEAR BROAD & WASHINGTON 2017-2036

		Total	Net Fiscal	Cumulative Net
	Total Revenues	Expenditures	Impact	Fiscal Impact
2017	\$144,000	\$0	\$144,000	\$144,000
2018	\$117,000	\$0	\$117,000	\$262,000
2019	\$615,000	\$0	\$615,000	\$877,000
2020	\$252,000	\$0	\$252,000	\$1,129,000
2021	\$1,753,000	\$771,000	\$982,000	\$2,111,000
2022	\$2,967,000	\$1,443,000	\$1,524,000	\$3,635,000
2023	\$3,161,000	\$1,479,000	\$1,682,000	\$5,317,000
2024	\$3,240,000	\$1,516,000	\$1,724,000	\$7,041,000
2025	\$3,321,000	\$1,554,000	\$1,767,000	\$8,809,000
2026	\$3,404,000	\$1,593,000	\$1,811,000	\$10,620,000
2027	\$3,489,000	\$1,632,000	\$1,857,000	\$12,476,000
2028	\$3,576,000	\$1,673,000	\$1,903,000	\$14,379,000
2029	\$3,666,000	\$1,715,000	\$1,951,000	\$16,330,000
2030	\$3,757,000	\$1,758,000	\$1,999,000	\$18,329,000
2031	\$3,851,000	\$1,802,000	\$2,049,000	\$20,379,000
2032	\$3,947,000	\$1,847,000	\$2,100,000	\$22,479,000
2033	\$4,046,000	\$1,893,000	\$2,153,000	\$24,632,000
2034	\$4,147,000	\$1,940,000	\$2,207,000	\$26,839,000
2035	\$4,251,000	\$1,989,000	\$2,262,000	\$29,101,000
2036	\$4,357,000	\$2,039,000	\$2,318,000	\$31,420,000
TOTAL	\$58,063,000	\$26,644,000	\$31,420,000	



Exhibit 3

### CUMULATIVE NET FISCAL IMPACT BROAD & WASHINGTON 2017-2036





### Exhibit 4

### ASSUMPTIONS FALLS CHURCH, VIRGINIA 2016

ASSUMPTION		SOURCE
Inflation Rate	2.5%	RCLCO
Real Property Taxes		
Real Property Tax Rate Site's Current Assessed Land Value Est. Property Value per Unit	\$1.315 per \$100 AV \$8,121,300 \$255,000	Falls Church Tax Rate eff. Dec. 2015 Assessment Database City Model and Client Financials
Personal Property Taxes		
Personal Property Tax Rate	\$5.00 per \$100 AV	Falls Church FY 2015 Tax Rates

BPOL		
BPOL Tax Rate: Rental by Owner - Commercia BPOL Tax Rate: Rental by Owner - Residentia BPOL Tax Rate: Repair & Personal Service BPOL Tax Rate: Wholesale BPOL Tax Rate: Public Utilities BPOL Tax Rate: Professional Services BPOL Tax Rate: Retail Sales BPOL Tax Rate: Contracting Services BPOL Tax Rate: Specialized Occupations		Falls Church FY 2016 Tax Rates
State/Shared Tax		
Sales and Use Tax Restaurant Food Tax	1.00% 4.00%	Falls Church FY 2016 Tax Rates Falls Church FY 2016 Tax Rates
Misc. Revenues		
Per Resident (Excl. Personal Property Tax) Per Employee (Excl. Personal Prop. Tax)	\$772 \$392	See Exhibit 6 See Exhibit 6
Operating Expenditures		
Per Resident Per Employee	\$1,096 \$340	See Exhibit 7 See Exhibit 7
Overall Persons per Unit	1.64	City Model
Pupils per Unit		
Studios 1-Bedrooms 1-Bedroom Den 2-Bedrooms 2-Bedrooms Overall Avg. per Unit	0.000 0.019 0.167 0.352 0.714 1.320 0.191	See Exhibit 8 based on City Data See Exhibit 8 based on City Data Weighted Average

DEVELOPMENT PROGRAM			SOURCE	
Residential Units		Avg. Rent per Unit		
Studio	33	• .		
1-BR	139			
1-BR Den	22			
2-BR	73			
2-BR Den	15			
3-BR	10			
Total	292	\$2,187	Client	
Assessed Value per Unit	\$255,000		City Model	
Stabilized Occupancy	95%			
Lease-Up Pace per Month	16			
Total Restaurant/Retail:	26,500 SF	Rent per SF		
Restaurant	13,000 SF	\$45	Client	
Other Retail	13,500 SF	\$40	Client	Excl. theater
Grocery	0 SF	\$27	Client	
Office	66,700 SF	\$29	Client	
Retail Avg. Assessed Value per SF	\$520		City Model	
Office Avg. Assessed Value per SF	\$275		City Model	
Hard Construction Cost	\$84,000,000		Client	
Grocery Sales per SF	\$0		Client	
Other Retail Sales per SF	\$435		Client	
Restaurant Sales per SF	\$643		Client	
FTE Grocery Employees	0		Client	
SF/FTE Rest./Other Retail Empl.	251		City Model	
SF/FTE Office Empl.	256		City Model	
Meals as % of Grocery Sales	0%		Client	
Licenses & Permits			Client	
2017	\$35,000			
2018	\$5,000			
2019	\$500,000			



### Exhibit 5

### FISCAL IMPACT ANALYSIS - BROAD & WASHINGTON CITY OF FALLS CHURCH 2017-2036

Year	Assumption	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Inflation	2.50%	1.000	1.025	1.051	1.077	1.104	1.131	1.160	1.189	1.218	1.249
Undeveloped Site Value	\$8,121,300	\$8,121,300	\$8,324,333	\$8,532,441	\$8,745,752	\$8,964,396	\$0	\$0	\$0	\$0	\$0
Average Value per Residential Unit Average Value per Retail SF Average Value per Office SF	\$255,000 \$520 \$275	\$255,000 \$520 \$275	\$261,375 \$533 \$282	\$267,909 \$546 \$289	\$274,607 \$560 \$296	\$281,472 \$574 \$304	\$288,509 \$588 \$311	\$295,722 \$603 \$319	\$303,115 \$618 \$327	\$310,693 \$633 \$335	\$318,460 \$649 \$343
New Apartments Cumulative Apartments	292 292	0 0	0	0	0 0	0	97 97	195 292	0 292	0 292	0 292
Apartment Occupancy	Stabilized Occupancy 95%						95%	95%	95%	95%	95%
Occupied Apartments		0	0	0	0	0	92	277	277	277	277
New Grocery Cumulative Grocery	Square Feet 0	0 0	0	0 0	0	0	0	0	0	0	0
New Restaurant Cumulative New Restaurant	13,000	0	0	0	0	0	13,000 13,000	0 13,000	0 13,000	0 13,000	0 13,000
New Other Retail Cumulative Other Retail	13,500 13,500	0	0	0 0	0	0	13,500 13,500	0 13,500	0 13,500	0 13,500	0 13,500
New Office Cumulative New Office	66,700 66,700	0	0	0 0	0	0	66,700 66,700	0 66,700	0 66,700	0 66,700	0 66,700
Real Property Tax Total Assessed Real Property Value Real Property Tax Revenue	\$1.315 per \$100 AV	\$8,121,300 \$106,795	\$8,324,333 \$109,465	\$8,532,441 \$112,202	\$8,745,752 \$115,007	\$8,964,396 \$117,882	\$64,321,123 \$845,823	\$123,594,906 \$1,625,273	\$126,684,779 \$1,665,905	\$129,851,898 \$1,707,552	\$133,098,195 \$1,750,241
Personal Property Tax Non-Resid. Personal Property Tax Residential Personal Property Tax Total Personal Property Tax	\$72 \$323 per Resident	\$0 \$0	\$0 \$0 \$0	\$0 \$0 \$0	\$0 \$0 \$0	\$0 \$0 \$0	\$29,756 \$58,178 \$0	\$30,500 \$179,514 \$87,935	\$31,263 \$184,001 \$210,014	\$32,044 \$188,601 \$215,264	\$32,845 \$193,316 \$220,646
Sales and Meals Tax											
Est. Avg. HH Income of Residents Res. Retail Spending as % of Income Total Retail Spending by Residents Spending Off-site and in Falls Church	\$105,000 16.3% 20%	\$105,000 \$17,165 \$0 \$0	\$107,625 \$17,594 \$0 \$0	\$110,316 \$18,034 \$0 \$0	\$113,074 \$18,485 \$0 \$0	\$115,900 \$18,947 \$0 \$0	\$118,798 \$19,420 \$1,789,584 \$357,917	\$121,768 \$19,906 \$5,521,882 \$1,104,376	\$124,812 \$20,403 \$5,659,929 \$1,131,986	\$127,932 \$20,914 \$5,801,427 \$1,160,285	\$131,131 \$21,436 \$5,946,463 \$1,189,293
Res. Restaurant Spending as % of Income Total Res. Restaurant Spending Restaurant Spending in Falls Church Restaurant Tax Revenue	3.7% 20% 4%	\$3,872 \$0 \$0 \$0	\$3,969 \$0 \$0 \$0	\$4,068 \$0 \$0 \$0	\$4,169 \$0 \$0 \$0	\$4,274 \$0 \$0 \$0	\$4,381 \$403,667 \$80,733 \$3,229	\$4,490 \$1,245,541 \$249,108 \$9,964	\$4,602 \$1,276,680 \$255,336 \$10,213	\$4,717 \$1,308,597 \$261,719 \$10,469	\$4,835 \$1,341,311 \$268,262 \$10,730
Grocery Sales per SF Grocery Sales	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0
Other Retail Sales per SF Retail Sales	\$435	\$435 \$0	\$446 \$0	\$457 \$0	\$468 \$0	\$480 \$0	\$492 \$6,644,195	\$504 \$6,810,300	\$517 \$6,980,557	\$530 \$7,155,071	\$543 \$7,333,948
Restaurant Sales per SF Restaurant Sales	\$643	\$643 \$0	\$659 \$0	\$676 \$0	\$692 \$0	\$710 \$0	\$727 \$9,457,441	\$746 \$9,693,877	\$764 \$9,936,224	\$783 \$10,184,630	\$803 \$10,439,246
Total Taxable Retail Sales Total Taxable Restaurant Sales Incl. Groc@	25% Sales Tax Rate	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$16,459,553 \$9,538,175	\$17,608,553 \$9,942,985	\$18,048,767 \$10,191,560	\$18,499,986 \$10,446,349	\$18,962,486 \$10,707,508
Total Sales Tax Revenue Total Meals Tax Revenue	1.00% 4.00%	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$164,596 \$381,527	\$176,086 \$397,719	\$180,488 \$407,662	\$185,000 \$417,854	\$189,625 \$428,300



### Exhibit 5

### FISCAL IMPACT ANALYSIS - BROAD & WASHINGTON CITY OF FALLS CHURCH 2017-2036

Year	Assumption	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
BPOL Tax	Assumption	2010	2017	2010	2019	2020	2021	2022	2023	2024	2023
Average Rental Rate per Unit Total Revenue (Gross Receipts) BPOL Rate on Apartment Rental	\$2,187 \$0.38 per \$100 Gross Receipts	\$2,187 \$0 \$0	\$2,242 \$0 \$0	\$2,298 \$0 \$0	\$2,355 \$0 \$0	\$2,414 \$0 \$0	\$2,474 \$2,736,180 \$10,397	\$2,536 \$8,442,667 \$32,082	\$2,600 \$8,653,734 \$32,884	\$2,665 \$8,870,077 \$33,706	\$2,731 \$9,091,829 \$34,549
Grocery Rental Rate Restaurant/Other Retail Rental Rate Office Rental Rate Total Rental Revenue BPOL Rate on Commercial Landlord Revenue	\$27 per SF \$45 per SF \$29 per SF \$0.52 per \$100 Gross Receipts	\$27 \$45 \$29 \$0 \$0	\$27 \$46 \$30 \$0 \$0	\$27 \$47 \$30 \$0 \$0	\$27 \$48 \$31 \$0 \$0	\$27 \$50 \$32 \$0 \$0	\$27 \$51 \$33 \$3,537,687 \$18,396	\$27 \$52 \$34 \$3,626,129 \$18,856	\$27 \$53 \$34 \$3,716,783 \$19,327	\$27 \$55 \$35 \$3,809,702 \$19,810	\$27 \$56 \$36 \$3,904,945 \$20,306
Retail Spending in Falls Church BPOL Rate on Retail Gross Receipts	\$0.19 per \$100 Gross Receipts	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$16,459,553 \$31,273	\$17,608,553 \$33,456	\$18,048,767 \$34,293	\$18,499,986 \$35,150	\$18,962,486 \$36,029
Construction Cost BPOL Rate on Building/Development	\$84,000,000 \$0.16 per \$100 Gross Receipts	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$84,000,000 \$134,400	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0
Total BPOL Revenue	\$1,707,818	\$0	\$0	\$0	\$0	\$134,400	\$60,067	\$84,394	\$86,504	\$88,667	\$90,883
Licenses and Permits			\$35,000	\$5,000	\$500,000	\$0	\$0	\$0	\$0	\$0	\$0
Miscellaneous Revenues											
Per Resident Per Employee	\$772 \$392	\$772 \$392	\$792 \$402	\$811 \$412	\$832 \$422	\$852 \$433	\$874 \$444	\$896 \$455	\$918 \$466	\$941 \$478	\$964 \$490
Residents Employees	1.64 per Unit 366	0	0	0 0	0	0	159 366	479 366	479 366	479 366	479 366
Total Miscellaneous Revenues		\$0	\$0	\$0	\$0	\$0	\$301,445	\$595,397	\$610,282	\$625,539	\$641,177
Total Revenues by Source Real Property Tax Personal Property Tax Sales Tax Meals Tax BeOL Tax Licenses and Permits Miscellaneous Revenues	(2017-2036) \$30,444,654 \$3,557,141 \$3,322,148 \$7,513,402 \$1,707,818 \$540,000 \$10,978,061	\$106,795 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$109,465 \$0 \$0 \$0 \$0 \$0 \$35,000 \$0	\$112,202 \$0 \$0 \$0 \$0 \$0 \$0 \$5,000 \$0	\$115,007 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$117,882 \$0 \$0 \$0 \$134,400 \$0 \$0	\$845,823 \$0 \$164,596 \$381,527 \$60,067 \$0 \$301,445	\$1,625,273 \$87,935 \$176,036 \$397,719 \$84,394 \$0 \$595,397	\$1,665,905 \$210,014 \$180,488 \$407,662 \$86,504 \$0 \$610,282	\$1,707,552 \$215,264 \$185,000 \$417,854 \$88,667 \$0 \$625,539	\$1,750,241 \$220,646 \$189,625 \$428,300 \$90,883 \$0 \$641,177
Total Revenues	\$58,063,225	\$106,795	\$144,465	\$117,202	\$615,007	\$252,282	\$1,753,457	\$2,966,804	\$3,160,855	\$3,239,876	\$3,320,873
Expenditures Operating Expenditures per Resident Operating Expenditures per Employee Total Non-Educational Operating Expenditures	\$340 \$1,096	\$340 \$1,096 \$0	\$348 \$1,124 \$0	\$357 \$1,152 \$0	\$366 \$1,181 \$0	\$375 \$1,210 \$0	\$384 \$1,241 \$515,369	\$394 \$1,272 \$654,227	\$404 \$1,303 \$670,583	\$414 \$1,336 \$687,347	\$424 \$1,369 \$704,531
Avg. Students per Total Apartments Educational Expenditures per Student	0.191 per Unit \$12,170	0 \$0	0 \$0	0 \$0	0 \$0	0 \$0	19 \$255,576	56 \$788,597	56 \$808,312	56 \$828,520	56 \$849,233
Total Operating Expenditures	\$26,643,559	\$0	\$0	\$0	\$0	\$0	\$770,945	\$1,442,824	\$1,478,895	\$1,515,867	\$1,553,764
Net Fiscal Impact	\$31,419,666	\$106,795	\$144,465	\$117,202	\$615,007	\$252,282	\$982,512	\$1,523,980	\$1,681,960	\$1,724,009	\$1,767,109



### Exhibit 5

### FISCAL IMPACT ANALYSIS - BROAD & WASHINGTON CITY OF FALLS CHURCH 2017-2036

Year	Assumption	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036
Inflation	2.50%	1.280	1.312	1.345	1.379	1.413	1.448	1.485	1.522	1.560	1.599	1.639
Undeveloped Site Value	\$8,121,300	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Average Value per Residential Unit Average Value per Retail SF Average Value per Office SF	\$255,000 \$520 \$275	\$326,422 \$665 \$352	\$334,582 \$682 \$361	\$342,947 \$699 \$370	\$351,520 \$716 \$379	\$360,308 \$734 \$389	\$369,316 \$753 \$398	\$378,549 \$772 \$408	\$388,013 \$791 \$418	\$397,713 \$811 \$429	\$407,656 \$831 \$440	\$417,847 \$852 \$451
New Apartments Cumulative Apartments	292 292	0 292	0 292	0 292	0 292	0 292		0 292	0 292	0 292	0 292	0 292
Apartment Occupancy	Stabilized Occupancy 95%	95%	95%	95%	95%	95%	95%	95%	95%	95%	95%	95%
Occupied Apartments		277	277	277	277	277	277	277	277	277	277	277
New Grocery Cumulative Grocery	Square Feet 0	0	0	0	0	0	0	0	0	0	0	0
New Restaurant Cumulative New Restaurant	13,000	0 13,000										
New Other Retail Cumulative Other Retail	13,500 13,500	0 13,500	0 13,500	0 13,500	0 13,500	0 13,500		0 13,500	0 13,500		0 13,500	0 13,500
New Office Cumulative New Office	66,700 66,700	0 66,700	0 66,700	0 66,700	0 66,700	0 66,700		0 66,700	0 66,700	0 66,700	0 66,700	0 66,700
Real Property Tax Total Assessed Real Property Value Real Property Tax Revenue	\$1.315 per \$100 AV	\$136,425,650 \$1,793,997	\$139,836,292 \$1,838,847	\$143,332,199 \$1,884,818	\$146,915,504 \$1,931,939	\$150,588,391 \$1,980,237	\$154,353,101 \$2,029,743	\$158,211,929 \$2,080,487	\$162,167,227 \$2,132,499	\$166,221,408 \$2,185,812	\$170,376,943 \$2,240,457	\$174,636,366 \$2,296,468
Personal Property Tax Non-Resid. Personal Property Tax Residential Personal Property Tax Total Personal Property Tax	\$72 \$323 per Resident	\$33,667 \$198,149 \$226,162	\$34,508 \$203,103 \$231,816	\$35,371 \$208,181 \$237,611	\$36,255 \$213,385 \$243,552	\$37,162 \$218,720 \$249,640	\$38,091 \$224,188 \$255,881	\$39,043 \$229,792 \$262,278	\$40,019 \$235,537 \$268,835	\$41,019 \$241,426 \$275,556	\$42,045 \$247,461 \$282,445	\$43,096 \$253,648 \$289,506
Sales and Meals Tax												
Est. Avg. HH Income of Residents Res. Retail Spending as % of Income Total Retail Spending by Residents Spending Off-site and in Falls Church	\$105,000 16.3% 20%	\$134,409 \$21,972 \$6,095,124 \$1,219,025	\$137,769 \$22,522 \$6,247,502 \$1,249,500	\$141,213 \$23,085 \$6,403,690 \$1,280,738	\$144,744 \$23,662 \$6,563,782 \$1,312,756	\$148,362 \$24,253 \$6,727,877 \$1,345,575	\$152,071 \$24,860 \$6,896,073 \$1,379,215	\$155,873 \$25,481 \$7,068,475 \$1,413,695	\$159,770 \$26,118 \$7,245,187 \$1,449,037	\$163,764 \$26,771 \$7,426,317 \$1,485,263	\$167,858 \$27,440 \$7,611,975 \$1,522,395	\$172,055 \$28,126 \$7,802,274 \$1,560,455
Res. Restaurant Spending as % of Income Total Res. Restaurant Spending Restaurant Spending in Falls Church Restaurant Tax Revenue	3.7% 20% 4%	\$4,956 \$1,374,844 \$274,969 \$10,999	\$5,080 \$1,409,215 \$281,843 \$11,274	\$5,207 \$1,444,446 \$288,889 \$11,556	\$5,337 \$1,480,557 \$296,111 \$11,844	\$5,471 \$1,517,571 \$303,514 \$12,141	\$5,607 \$1,555,510 \$311,102 \$12,444	\$5,748 \$1,594,398 \$318,880 \$12,755	\$5,891 \$1,634,258 \$326,852 \$13,074	\$6,039 \$1,675,114 \$335,023 \$13,401	\$6,190 \$1,716,992 \$343,398 \$13,736	\$6,344 \$1,759,917 \$351,983 \$14,079
Grocery Sales per SF Grocery Sales	\$0	\$0 \$0										
Other Retail Sales per SF Retail Sales	\$435	\$557 \$7,517,296	\$571 \$7,705,229	\$585 \$7,897,860	\$600 \$8,095,306	\$615 \$8,297,689	\$630 \$8,505,131	\$646 \$8,717,759	\$662 \$8,935,703	\$678 \$9,159,096	\$695 \$9,388,073	\$713 \$9,622,775
Restaurant Sales per SF Restaurant Sales	\$643	\$823 \$10,700,227	\$844 \$10,967,732	\$865 \$11,241,926	\$886 \$11,522,974	\$909 \$11,811,048	\$931 \$12,106,324	\$955 \$12,408,982	\$978 \$12,719,207	\$1,003 \$13,037,187	\$1,028 \$13,363,117	\$1,054 \$13,697,195
Total Taxable Retail Sales Total Taxable Restaurant Sales Incl. Groc@	25% Sales Tax Rate	\$19,436,548 \$10,975,196	\$19,922,462 \$11,249,575	\$20,420,523 \$11,530,815	\$20,931,036 \$11,819,085	\$21,454,312 \$12,114,562	\$21,990,670 \$12,417,426	\$22,540,437 \$12,727,862	\$23,103,948 \$13,046,059	\$23,681,546 \$13,372,210	\$24,273,585 \$13,706,515	\$24,880,425 \$14,049,178
Total Sales Tax Revenue Total Meals Tax Revenue	1.00% 4.00%	\$194,365 \$439,008	\$199,225 \$449,983	\$204,205 \$461,233	\$209,310 \$472,763	\$214,543 \$484,582	\$219,907 \$496,697	\$225,404 \$509,114	\$231,039 \$521,842	\$236,815 \$534,888	\$242,736 \$548,261	\$248,804 \$561,967



### Exhibit 5

### FISCAL IMPACT ANALYSIS - BROAD & WASHINGTON CITY OF FALLS CHURCH 2017-2036

Year	Assumption	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036
BPOL Tax Average Rental Rate per Unit Total Revenue (Gross Receipts) BPOL Rate on Apartment Rental	\$2,187 \$0.38 per \$100 Gross Receipts	\$2,800 \$9,319,125 \$35,413	\$2,870 \$9,552,103 \$36,298	\$2,941 \$9,790,906 \$37,205	\$3,015 \$10,035,678 \$38,136	\$3,090 \$10,286,570 \$39,089	\$3,167 \$10,543,735 \$40,066	\$3,247 \$10,807,328 \$41,068	\$3,328 \$11,077,511 \$42,095	\$3,411 \$11,354,449 \$43,147	\$3,496 \$11,638,310 \$44,226	\$3,584 \$11,929,268 \$45,331
Grocery Rental Rate Restaurant/Other Retail Rental Rate Office Rental Rate Total Rental Revenue BPOL Rate on Commercial Landlord Revenue	\$27 per SF \$45 per SF \$29 per SF \$0.52 per \$100 Gross Receipts	\$27 \$58 \$37 \$4,002,568 \$20,813	\$27 \$59 \$38 \$4,102,633 \$21,334	\$27 \$61 \$39 \$4,205,198 \$21,867	\$27 \$62 \$40 \$4,310,328 \$22,414	\$27 \$64 \$41 \$4,418,087 \$22,974	\$27 \$65 \$42 \$4,528,539 \$23,548	\$27 \$67 \$43 \$4,641,752 \$24,137	\$27 \$68 \$44 \$4,757,796 \$24,741	\$27 \$70 \$45 \$4,876,741 \$25,359	\$27 \$72 \$46 \$4,998,659 \$25,993	\$27 \$74 \$48 \$5,123,626 \$26,643
Retail Spending in Falls Church BPOL Rate on Retail Gross Receipts	\$0.19 per \$100 Gross Receipts	\$19,436,548 \$36,929	\$19,922,462 \$37,853	\$20,420,523 \$38,799	\$20,931,036 \$39,769	\$21,454,312 \$40,763	\$21,990,670 \$41,782	\$22,540,437 \$42,827	\$23,103,948 \$43,898	\$23,681,546 \$44,995	\$24,273,585 \$46,120	\$24,880,425 \$47,273
Construction Cost BPOL Rate on Building/Development	\$84,000,000 \$0.16 per \$100 Gross Receipts	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0
Total BPOL Revenue	\$1,707,818	\$93,155	\$95,484	\$97,871	\$100,318	\$102,826	\$105,397	\$108,032	\$110,733	\$113,501	\$116,338	\$119,247
Licenses and Permits		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Miscellaneous Revenues												
Per Resident Per Employee	\$772 \$392	\$989 \$502	\$1,013 \$515	\$1,039 \$527	\$1,065 \$541	\$1,091 \$554	\$1,118 \$568	\$1,146 \$582	\$1,175 \$597	\$1,204 \$612	\$1,235 \$627	\$1,265 \$643
Residents Employees	1.64 per Unit 366	479 366	479 366	479 366	479 366	479 366	479 366	479 366	479 366	479 366	479 366	479 366
Total Miscellaneous Revenues		\$657,207	\$673,637	\$690,478	\$707,740	\$725,433	\$743,569	\$762,159	\$781,212	\$800,743	\$820,761	\$841,280
Total Revenues by Source Real Property Tax Personal Property Tax Sales Tax Meals Tax BPUL Tax Licenses and Permits Miscellaneous Revenues	(2017-2036) \$30,444,654 \$3,557,141 \$3,322,148 \$7,513,402 \$1,707,818 \$540,000 \$10,978,061	\$1,793,997 \$226,162 \$194,365 \$439,008 \$93,155 \$0 \$657,207	\$1,838,847 \$231,816 \$199,225 \$449,983 \$95,484 \$0 \$673,637	\$1,884,818 \$237,611 \$204,205 \$461,233 \$97,871 \$0 \$690,478	\$1,931,939 \$243,552 \$209,310 \$472,763 \$100,318 \$0 \$707,740	\$1,980,237 \$249,640 \$214,543 \$484,582 \$102,826 \$0 \$725,433	\$2,029,743 \$255,881 \$219,907 \$496,697 \$105,397 \$0 \$743,569	\$2,080,487 \$262,278 \$225,404 \$509,114 \$108,032 \$0 \$762,159	\$2,132,499 \$268,835 \$231,039 \$521,842 \$110,733 \$0 \$781,212	\$2,185,812 \$275,556 \$236,815 \$534,888 \$113,501 \$0 \$800,743	\$2,240,457 \$282,445 \$242,736 \$548,261 \$116,338 \$0 \$820,761	\$2,296,468 \$289,506 \$248,804 \$561,967 \$119,247 \$0 \$841,280
Total Revenues	\$58,063,225	\$3,403,895	\$3,488,992	\$3,576,217	\$3,665,622	\$3,757,263	\$3,851,194	\$3,947,474	\$4,046,161	\$4,147,315	\$4,250,998	\$4,357,273
Expenditures Operating Expenditures per Resident Operating Expenditures per Employee Total Non-Educational Operating Expenditures	\$340 \$1,096	\$435 \$1,404 \$722,144	\$446 \$1,439 \$740,198	\$457 \$1,475 \$758,703	\$468 \$1,512 \$777,670	\$480 \$1,549 \$797,112	\$492 \$1,588 \$817,040	\$504 \$1,628 \$837,466	\$517 \$1,668 \$858,403	\$530 \$1,710 \$879,863	\$543 \$1,753 \$901,859	\$557 \$1,797 \$924,406
Avg. Students per Total Apartments Educational Expenditures per Student	0.191 per Unit \$12,170	56 \$870,463	56 \$892,225	56 \$914,531	56 \$937,394	56 \$960,829	56 \$984,849	56 \$1,009,471	56 \$1,034,707	56 \$1,060,575	56 \$1,087,090	56 \$1,114,267
Total Operating Expenditures	\$26,643,559	\$1,592,608	\$1,632,423	\$1,673,233	\$1,715,064	\$1,757,941	\$1,801,889	\$1,846,937	\$1,893,110	\$1,940,438	\$1,988,949	\$2,038,673
Net Fiscal Impact	\$31,419,666	\$1,811,287	\$1,856,569	\$1,902,983	\$1,950,558	\$1,999,322	\$2,049,305	\$2,100,538	\$2,153,051	\$2,206,877	\$2,262,049	\$2,318,601



### Exhibit 6

## ALLOCATION OF CITY REVENUES - GENERAL FUND FALLS CHURCH, VIRGINIA

 Population:
 13,208
 51.2%
 Esri 2016

 Employment:
 12,608
 48.8%
 Esri 2016

 Total
 25,816
 100.0%

	FY 2017 Approved	Pe	rcentage Allocatic	on	Budget All	ocation	Revenue/	Revenue/	
Department	Revenues	Unallocated	Employment	Residents	Employment	Residents	Employee	Resident	
Property Taxes (incl. Personal Property)	\$51,941,464	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Personal Property Taxes	\$5,175,000	0.0%	17.5%	82.5%	\$905,625	\$4,269,375	\$72	\$323	
Non-Assessed Property Taxes	\$350,000	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Local Sales and Use Taxes	\$4,649,000	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Utility Tax	\$2,250,000	0.0%	48.8%	51.2%	\$1,098,853	\$1,151,147	\$87	\$87	
Cigarette Tax	\$340,000	20.0%	39.1%	40.9%	\$132,839	\$139,161	\$11	\$11	
Meals Tax	\$2,948,000	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Other Sales and Use Taxes	\$529,000	0.0%	48.8%	51.2%	\$258,353	\$270,647	\$20	\$20	
Gross Receipts Business Taxes	\$4,200,000	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Other Taxes	\$1,100,000	60.0%	30.0%	10.0%	\$330,000	\$110,000	\$26	\$8	
Total Taxes	\$73,482,464						\$216	\$450	
Building and Inspection Fees	\$1,490,000	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Other Licenses, Fees, and Permits	\$240,100	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Federal, State, and Developer Contributions	\$4,416,083	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Charges for Services	\$3,317,977	25.0%	10.0%	65.0%	\$331,798	\$2,156,685	\$26	\$163	
Fines and Forfeitures	\$665,100	25.0%	10.0%	65.0%	\$66,510	\$432,315	\$5	\$33	
Use of Property and Money (Rental Income)	\$283,260	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Miscellaneous	\$59,000	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Use of Fund Balance	\$1,700,310	100.0%	0.0%	0.0%	\$0	\$0	\$0	\$0	
Debt Proceeds Total General Fund Revenues Incl. Personal Property Total Excl Personal Property	\$649,000 \$86,303,294	100.0%	0.0%	0.0%	\$0	\$0	\$0 \$464 \$392	\$0 \$1,096 \$772	

SOURCE: City of Falls Church FY 2017 Budget



### Exhibit 7

## ALLOCATION OF CITY EXPENDITURES FALLS CHURCH, VIRGINIA

Population: 13,208 51.2% Employment: 12,608 48.8% Total 25,816 100.0% Students: 2,685 FCPS 9/30/16

	FY 2017 Budgeted		Percentage A	llocation		Bue	dget Allocatio	on	Expenditure/ Expenditure/				
Department	Expenditures	Unallocated	Employment	Residents	Students	Employment	Residents	Students	Employee	Resident	Student		
Legislative	\$1,103,120	75%	12%	13%	0%	\$134,685	\$141,095	\$0	\$11	\$11	\$0		
Executive	\$3,660,752	65%	10%	25%	0%	\$366,075	\$915,188	\$0	\$29	\$69	\$0		
Finance	\$1,470,454	65%	10%	25%	0%	\$147,045	\$367,614	\$0	\$12	\$28	\$0		
Commissioner of the Revenue	\$797,876	87%	3%	10%	0%	\$23,936	\$79,788	\$0	\$2	\$6	\$0		
Treasurer	\$768,307	87%	3%	10%	0%	\$23,049	\$76,831	\$0	\$2	\$6	\$0		
Registrar	\$302,087	87%	3%	10%	0%	\$9,063	\$30,209	\$0	\$1	\$2	\$0		
Sheriff	\$1,479,843	78%	2%	20%	0%	\$29,597	\$295,969	\$0	\$2	\$22	\$0		
Clerk of the Court	\$42,919	30%	0%	70%	0%	\$0	\$30,043	\$0	\$0	\$2	\$0		
Public Safety	\$9,515,603	45%	20%	35%	0%	\$1,903,121	\$3,330,461	\$0	\$151	\$252	\$0		
Public Works	\$5,955,304	40%	24%	36%	0%	\$1,429,273	\$2,143,909	\$0	\$113	\$162	\$0		
Human Services	\$3,761,763	20%	0%	80%	0%	\$0	\$3,009,410	\$0	\$0	\$228	\$0		
Recreation and Parks	\$3,229,715	35%	0%	65%	0%	\$0	\$2,099,315	\$0	\$0	\$159	\$0		
Library	\$2,018,921	35%	0%	65%	0%	\$0	\$1,312,299	\$0	\$0	\$99	\$0		
Development Services	\$2,167,427	60%	10%	30%	0%	\$216,743	\$650,228	\$0	\$17	\$49	\$0		
Education and Transfers to Schools	\$39,848,512	18%	0%	0%	82%	\$0	\$0 :	\$32,675,780	\$0	\$0	\$12,170		
Non-Departmental	\$10,181,817	100%	0%	0%	0%	\$0	\$0	\$0	\$0	\$0	\$0		
Total	\$86,304,420								\$340	\$1,096	\$12,170		

SOURCE: City of Falls Church FY 2017 Budget



### Exhibit 8

### **CALCULATION OF STUDENT GENERATION RATES**

	UNIT DISTRIBUTION							<u>STUDENTS</u>						STUDENTS PER UNIT							
				1BR		2BR					1BR		2BR					1BR		2BR	
	Total	Studio	1BR	Den	2BR	Den	3BR	Total	Studio	1BR	Den	2BR	Den	3BR	Total	Studio	1BR	Den	2BR	Den	3BR
Recent Falls Church Rental Apartment Developments																					
Pearson Square	230	0	16	48	58	83	25	127	0	0	10	22	62	33	0.552		0.000	0.208	0.379	0.747	1.320
Read Building	26	9	13	0	4	0	0	1	0	1	0	0	0	0	0.038		0.077		0.000		
West Broad units occupied 1/25/17	223	2	135	20	66	0	0	24		2	2	20			0.108		0.015	0.100	0.303		
Northgate	104	1	47	4	37	15	0	25	0	1	0	16	8	0	0.240	0	0.021	0.000	0.432	0.533	
TOTAL	583	12	211	72	165	98	25	177	0	4	12	58	70	33	0.304	0	0.019	0.167	0.352	0.714	1.320
Broad & Washington @																					
Weighted Average	292	33	139	22	73	15	10	55.9	0.0	2.6	3.7	25.7	10.7	13.2	0.191	0	0.019	0.167	0.352	0.714	1.320

SOURCE: Falls Church Public Schools and Economic Development: RCLCO

